



10 - 13 October

2012

GLOBAL OPPORTUNITIES AT THE GATEWAY TO AFRICA'S AUTOMOTIVE INDUSTRY

WWW.SAAW.CO.ZA



PORT ELIZABETH • SOUTH AFRICA

THE South African Automotive Week is an international trade show based in Africa's manufacturing center – Nelson Mandela Bay. It is Africa's automotive intellectual gathering and focuses on stimulating trade and partnership opportunities in manufacturing and the related sector.

It is endorsed and hosted by the South African industry, including the National Association for Automotive Component and Allied Manufacturers (NAACAM), National Association of Automobile Assemblers of South Africa (NAAMSA), thedti (South African government) and other key stakeholders.

**Delegates participate in:**

**INTERNATIONAL TRADE SHOW:** (10 - 13 October 2012)

The Exhibition will consist of a key supplier / component Trade Show (Indoor) as well as a supporting OEM Trade Show and Motor Show. This will allow for interaction between buyers and suppliers as well as potential investors and government support agencies. Space has also been reserved for country pavilions.

*R 16 975 per 3m x 3m (booth) or R 10 250 (space only).*

**Included in booth:**

- Shell scheme
- Carpeted
- Lights
- Plug point
- Company name on fascia board

**Included in space only:**

- Carpeted
- Plug Point

**AIDC AUTOMOTIVE INDUSTRY CONFERENCE:** (10 - 11 October 2012)



Hosted by the AIDC, the 2 day conference has a formidable line-up of speakers addressing the theme: "Keys to unlocking automotive growth: Securing the automotive sector's high road."

Delegates benefit from OEM and policy-makers' strategic insight, resources and resolutions concerning topics like Localisation, diversification and industry assistance.

R3500 per delegate

**NMMU SEMINAR:**

NMMU will host a seminar at SAAW boasting an international line-up of industry experts dealing with specific technical topics.

**MIEO SEMINAR:**

Logically, the focus for sustainable and secure energy supply in South Africa, lies in optimizing the energy use within this sector. A seminar was developed by the MIEO so that a vast portion industrial and mining electrical consumption is properly considered. This seminar addresses detailed technical issues, in an understandable manner, and approaches energy efficiency opportunities holistically, with a view to educate and inform delegates.

**MATCHMAKING MEETINGS:** (10 - 13 October 2012)

View the MATCHMAKING section on the South African Automotive Week Website if you wish to set up opportunities to meet with Industry Organisations directly. The success of the appointments is dependant on the availability of the listed contact.

*There is no cost for this service.*

**GALA NETWORKING DINNER:** (10 October 2012)

A high level networking opportunity for 600 guests hosted by the South African Ministry of Trade & Industry and the South African Automotive Industry and attended by Industry and government leaders.

*R395 per person or R3160 per table of 8.*

**OEM SUPPLIER BREAKFAST:** (11 October 2012)

*R136 per person.*

*All amounts exclude VAT (Value Added Tax)*

*Payments can be made from outside of South Africa : All fees to be paid by participating Company*

ALL BOOKINGS ARE MADE IN REAL TIME ONLINE ON THE SOUTH AFRICAN AUTOMOTIVE WEEK WEBSITE

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OVERVIEW



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**SITE TOURS:** (12 October 2012)

Delegates are invited to sign up for the tour and experience global tourist attractions and network with fellow delegates. Visited sites may include: VW Group SA or GMSA factory tour, Coega Industrial Development Zone, including wind farm project, Nelson Mandela Bay Stadium.

R550 per person.

**ADVERTISING OPPORTUNITY:** Place an Advert in the official South African Automotive Week visitor's catalogue, distributed to all participants. A5, full colour advert, in 6000 catalogues.

R 8450 per A5 advert

**RELATED EVENTS:**

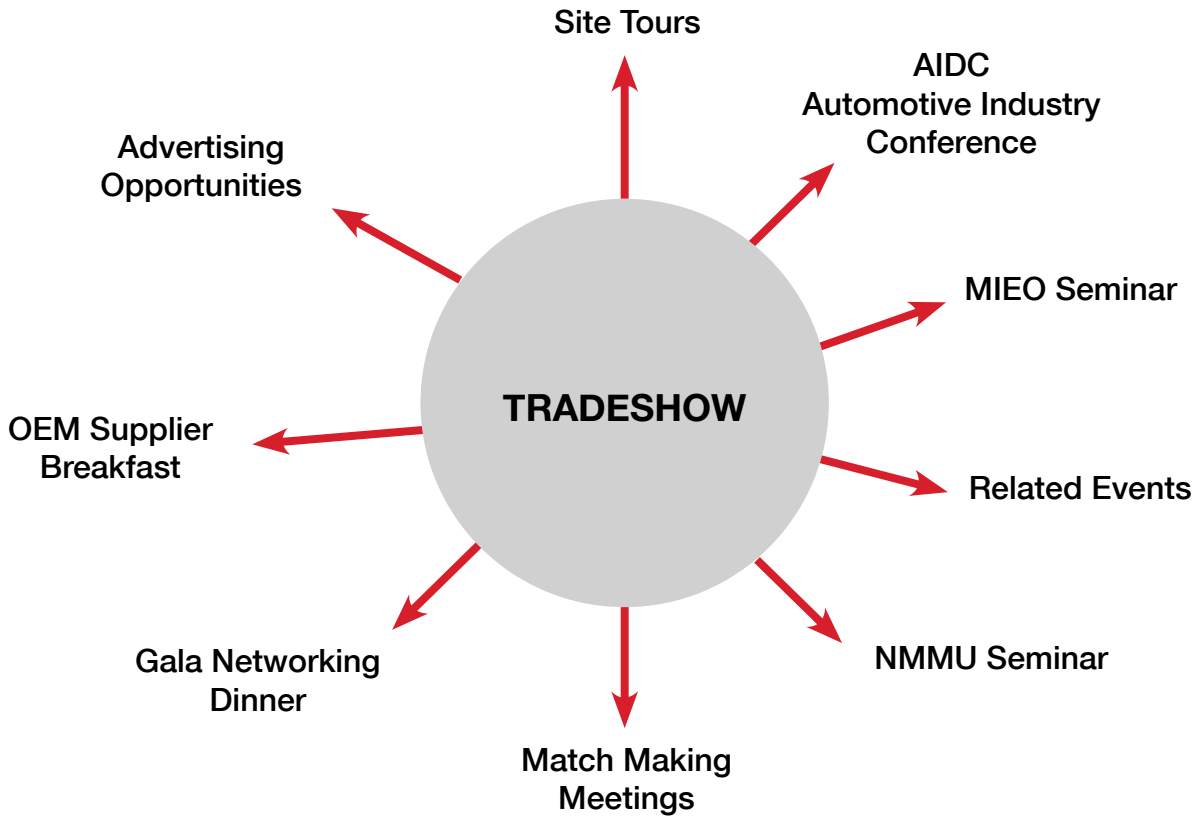
NAACAM AGM and Dinner: October 10 (please enquire with the NAACAM, Bev Watts, Tel: 011 392 4060)

NAACAM Golf Day: October 12 (please enquire with the NAACAM, Bev Watts, Tel: 011 392 4060)

merSETA Eastern Cape Regional Breakfast AGM (Zwelethemba Ngayeka, Tel: 010 219 3000)

Exporter's Club monthly meeting: October 12, 16h30 (Amelda Merrick, Tel: 041 402 5623)

THE SOUTH AFRICAN AUTOMOTIVE WEEK WILL BE CO-HOSTED WITH THE PETROL HEAD EXPO.



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